FEED THE HOMELESS a fundraising for the needy

Biosmarteam (BST) and Biomolecular Science Association (BIOMASS) had joint forces in organising "Feed the Homeless" programme from 7 May to 2 July 2021. The programme was conducted in collaboration with "Warung Makan Sahabat", a community centre for the homeless and needy located in Kuala Lumpur. This programme aimed to raise funds for the purpose of helping the homeless around Kuala Lumpur, Malaysia.

All of the funds were collected through purchases of UiTM's merchandises such as tote bags, lanyards, and T-shirts. Authentic Victoria's Secret perfumes and body mists were also being sold. Buyers were given the options to purchase either loose items or combo sets. Both BST and BIOMASS also took the initiative to promote the programme during "Culture Eid Concert & Talent Night", which was held on 22 May 2021 via Youtube Premiere.

The programme received a tremendous support and successfully collected a total of RM1147 in profits and donations. All proceeds went to "Warung Makan Sahabat" for the preparation and distribution of lunch boxes to the homeless. A programme such as this sends a strong message of the importance of giving and helping those in need.



